

HURON

EATS & DRINKS

a tasting
& shopping
event



Saturday
April 06, 2019
at the
South Huron
Rec Centre
from 3-9pm



A TASTE
OF HURON
EVENT

- Local Producers, Chefs & Restaurants
- Local Wineries & Breweries
- Kitchen Equipment & Appliances
- Cook Book Authors
- Home-based Businesses
- Culinary Tours & Travel
- Fine Foods and More!
- Food Truck Alley

Presented by the South Huron Chamber
of Commerce and 90.5 myFM

THE CHAMBER
SOUTH HURON CHAMBER OF COMMERCE



This new event will become an annual festival of food, drink and fun. Showcasing all things local, this ticketed event will feature a shopping concourse, tasting opportunities and a food truck alley.

Attendees will be glad to discover the newest trends in cooking equipment, kitchen upgrades and popular new recipes.

Huron County is home to some of the best and most innovative producers and processors that Canada has to offer. This is their show and they will shine and their products will be what show visitors come to see.

Check out our registration and sponsorship categories. There is room for everyone.

Contact us any time for more information or to offer comments.

Email: office@shcc.on.ca

Call: 226-423-3028

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SHOW SPONSORSHIPS

Title Sponsorship (1 Available)

Be part of the tagline: "Huron Eats & Drinks presented by (YOUR COMPANY), 90.5 myFM & the South Huron Chamber of Commerce"

- ◆ Company Logo incorporated with Event Title along with 90.5 myFM and the Chamber
- ◆ Mentioned in 100% of all promotion and advertising; valued at \$20,000+
- ◆ Logo inclusion on all printed materials & signage
- ◆ Company signage opportunities throughout the venue
- ◆ First choice of available booth space included

Investment: \$2,500.00

Partner Sponsorship (2 Available)

"Huron Eats & Drinks sponsored by (YOUR COMPANY)

- ◆ Mentioned in 50% of all promotion and advertising; valued at \$10,000+
- ◆ Logo inclusion on all printed materials & signage
- ◆ Company signage opportunities throughout the venue
- ◆ Choice of available booth space included

Investment: \$1000.00

Community Sponsorship (4 Available)

"Huron Eats & Drinks sponsored by (YOUR COMPANY)

- ◆ Mentioned in 25% of all promotion and advertising; valued at \$5,000+
- ◆ Logo inclusion on all printed materials & signage
- ◆ Company signage opportunities throughout the venue
- ◆ Standard booth space included

Investment: \$600.00

Show Highlight Sponsorship (8 available)

Visits Huron Eats & Drinks and check out (YOUR COMPANY) + (SALES LINE)

- ◆ Mentioned in 50 Radio Commercials for the Show airing the week of the event
- ◆ 2x live radio cut-ins from your booth at the show valued at \$600+
- ◆ Available to Booth Participants only

Investment: \$175.00 (in addition to Booth)

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Show Format

Huron Eats and Drinks is a unique event combining the best aspects of a vendor showcase with a tasting event. Inviting various local Food Truck entrepreneurs broadens the appeal and offers customers lunch or dinner in a trendy setting.

Customer Tickets will be available before the event and each ticket holder will receive a number of food and/or beverage vouchers. Food and beverage vendors will be reimbursed for any tickets gathered (\$2.00 each) and a minimum number of samples will be advised based on the total number of Sampling Vendors. (1 week before show date).

A “show stage” in the Rec Centre Foyer will feature speakers on relevant topics and as an added feature vendors are welcome to apply to present for no additional charge. Proposals will be selected to provide a varied and interesting schedule.

It is anticipated that customers will come and go throughout the event and vendors should plan their supplies accordingly. Entry fees are projected to be \$30 for 10 food/drink tickets and \$15 for 4 food only tickets.

Vendor Categories

1. Retail Vendor: selling product or services
2. Sampling Vendor: providing samples in exchange for customer vouchers as well as showcasing product or service
3. Food Truck Vendor: able to sell entrees to attendees

Huron Eats & Drinks - Booth Fee

Booth Type	Dimensions	Retail Vendor	Sampling Vendor
Standard Booth (S)	10w x 8d	\$250	\$100
Premium Booth (P) or Double Booth	Sizes Vary - see map	\$400	\$200
Half Booth (H)	5w x 8d	\$195	\$75
Food Truck (outdoors)	As required	\$250	NA
Discounts	Chamber Member Discount - \$25		* Sampling Vendor is eligible for one or the other discount not both.
	Early Bird Discount - by January 15, 2019 - \$25		

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Send Application to: South Huron Chamber of Commerce at office@shcc.on.ca or call 226-423-3028 for more information

Vendor Application

Business Name

Contact Name

Position

Contact Phone

Email

Address

Vendor Category

Retail

Sampling

Food Truck

Other

Please check

Booth Preference

see map below

Requirements

Hydro

Table

Comments

Please check

South Huron and Area Food and Beverage Show April 2019 Floor Plan

Not To Scale

