



# HURON

# EATS & DRINKS

**Saturday, April 4, 2020**  
**South Huron Rec Centre**  
**3PM-9PM**

- Local Producers, Chefs & Restaurants
- Local Wineries & Breweries
- Kitchen Equipment & Appliances
- Cook Book Authors
- Home-based Businesses
- Culinary Tours & Travel
- Fine Foods
- Food Truck Alley & more!

Presented by The South Huron Chamber of  
Commerce and 90.5 myFM



**THE CHAMBER**  
SOUTH HURON CHAMBER OF COMMERCE

Following a very successful show in 2019, Huron Eats and Drinks has now become an annual festival of food, drink and fun. Showcasing all things local, this ticketed event will feature a shopping concourse and tasting opportunities.

Attendees will be glad to discover the newest trends in cooking equipment, kitchen upgrades and popular new recipes.

Huron County and the area is home to some of the best and most innovative food and beverage producers and processors that Canada has to offer. This is their show, and they will shine, and their products will be what show visitors come to see. Check out our registration and sponsorship categories. There is room for everyone.

Contact us at any time for more information or to offer comments.

Email: [office@shcc.on.ca](mailto:office@shcc.on.ca)

Call: 226-423-3028

*tasting & shopping*



# SHOW SPONSORSHIPS

## TITLE SPONSORSHIP (1 AVAILABLE)

Be part of the tagline: "Huron Eats & Drinks presented by (YOUR COMPANY), 90.5 myFM & the South Huron Chamber of Commerce"

- Company Logo incorporated with Event Title along with 90.5 myFM and The Chamber
- Mentioned in 100% of all promotion and advertising; valued at \$20,000+
- Logo inclusion on all printed materials & signage
- Company signage opportunities throughout the venue
- First choice of available booth space included

**Investment: \$2,500.00**

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## PARTNER SPONSORSHIP ( 2 AVAILABLE)

"Huron Eats & Drinks sponsored by (YOUR COMPANY)"

- Mentioned in 50% of all promotion and advertising; valued at \$10,000+
- Logo inclusion on all printed materials & signage
- Company signage opportunities throughout the venue
- Choice of available booth space included

**Investment: \$1000.00**

## COMMUNITY SPONSORSHIP (4 AVAILABLE)

"Huron Eats & Drinks sponsored by (YOUR COMPANY)"

- Mentioned in 25% of all promotion and advertising; valued at \$5,000+
- Logo inclusion on all printed materials & signage
- Company signage opportunities throughout the venue
- Standard booth space included

**Investment: \$600.00**

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## SHOW HIGHLIGHT SPONSORSHIP (8 AVAILABLE)

Visits Huron Eats & Drinks and check out (YOUR COMPANY) + (SALES LINE)

- Mentioned in 50 Radio Commercials for the Show airing the week of the event
- 2x live radio cut-ins from your booth at the show valued at \$600+
- Available to Booth Participants only

**Investment: \$175.00 (in addition to Booth)**

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tasting & shopping event

# SHOW FORMAT

Huron Eats and Drinks is a unique event combining the best aspects of a vendor showcase with a tasting event. Inviting various local Food Truck entrepreneurs broadens the appeal and offers customers lunch or dinner in a trendy setting.

Customer Tickets will be available before the event and at the door. Entry fees will be \$25

per person, which includes 14 sample tickets (special couple discount: \$45 per couple) Additional sample tickets will be sold for \$1/each. Food and beverage vendors will be reimbursed for sample tickets at 75% value. Samples should be valued at between 2 and 4 tickets. Vendors are asked to provide at least one sample selection that is valued at 2 tickets.

## VENDOR CATEGORIES

1. **Retail Vendor:** selling product or services.
2. **Sampling Vendor:** providing samples in exchange for customer vouchers as well as showcasing product or service.
3. **Food Truck Vendor:** able to sell entrees to attendees.

HURON EATS & DRINKS - BOOTH FEE			
BOOTH TYPE	DIMENSIONS	RETAIL VENDOR	SAMPLING VENDOR
Standard Booth (S)	10w x 8d	\$250	\$100
Food Truck (Outdoors)	As required	\$250	N/A

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# VENDOR APPLICATION

## VENDOR APPLICATION

### Business Name

Contact Name

Position

Contact Phone

Email

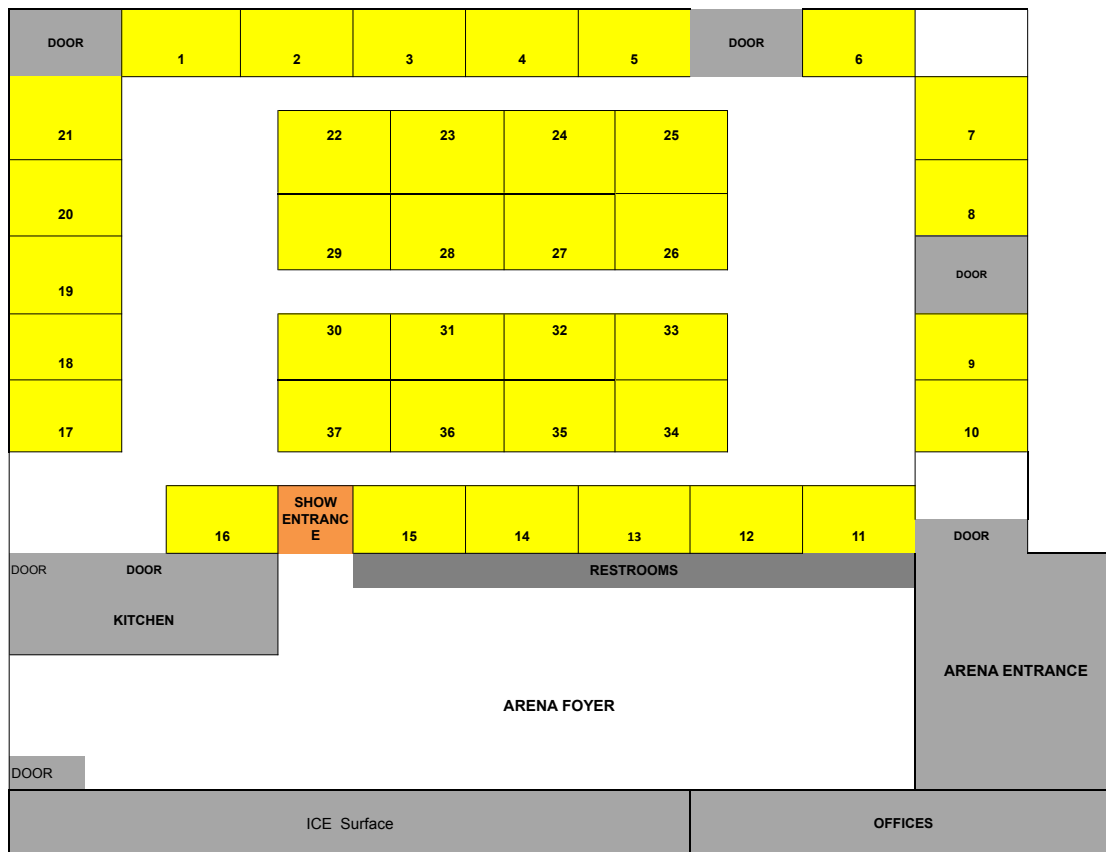
Address

Vendor Category (Please Check) ☐ Retail ☐ Sampling ☐ Food Truck ☐ Other

Booth Preferences  
(See map below)

Requirements (Please Check) ☐ Hyrdo ☐ Table

Comments:



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