



Hosted by the South Huron Chamber of Commerce and The Exeter BIA

SPONSORSHIP FORM **Event Date: Thursday, October 19, 2023.**

BUSINESS INFORMATION

Business / Organization Name _____
Contact Name: _____
Phone: _____ Email: _____ Website: _____

SPONSORSHIP LEVEL

Review the "Sponsorship Opportunities" enclosed. Please check the box beside the sponsorship level you choose.

GOLD - \$1,650 (exclusive level) SILVER - \$1,100 BRONZE - \$550
 AWARD - \$550 BEVERAGE - \$550 TABLE - \$250

If an AWARD sponsor, please indicate which award:

Lifetime Business Achievement Award Customer Experience Award
 Business of the Year (under 15 employees) Citizen of the Year Award
 Business of the Year (over 15 employees) Community Advancement Award
 Entrepreneur of the Year Youth Excellence Award

Please note, the ones in yellow are no longer available.

TICKETS

Tickets = \$75 + HST x _____
Tables of 10 (value of \$750) = \$675 + HST x _____

There are no physical tickets being printed.
You will be contacted prior to the Gala to provide the names of ticket holders.

CONTACT US! The Exeter BIA & The Chamber phone number: 226-423-3028
The Exeter BIA's email: info@exeterbia.com
The Chamber's email: office@shcc.on.ca



| SPONSORSHIP BENEFITS | Gold - \$1,650 | Silver - \$1,100 | Bronze - \$550 | Beverage - \$550 | Award – \$500 | Table - \$220 |
|--|----------------|------------------|----------------|------------------|--------------------------|---------------|
| Pre & post-event news releases x 3 | ✓ | ✓ | | | | |
| Logo recognition on the poster | ✓ | ✓ | | | | |
| Recognition in program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Verbal recognition on radio ads | ✓ | | | | | |
| | | | | | | |
| Recognition on the event signage | ✓ | ✓ | ✓ | ✓ | | |
| Recognition on 1-2 tables (up to 36 tables available) | | | | | | ✓ |
| Recognition on the beverage signage | | | | ✓ | | |
| Pre & post event recognition on e-blasts to BIA & SHCC members | ✓ | ✓ | | | | |
| Recognition on SHCC & BIA social media | ✓ x 2 each | ✓ x 1 each | ✓ x 1 each | ✓ x 1 each | | ✓ |
| Recognition on the SHCC website | ✓ | ✓ | ✓ | ✓ | | |
| Featured in awards media presentation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition during awards presentations | ✓ Verbal | ✓ Verbal | ✓ Verbal | ✓ Verbal | ✓ Co-Present/Photo Op | ✓ Verbal |
| Promotional item(s) on tables | ✓ | | | | | |
| Complimentary Tickets (\$75 each) | ✓ x 4 | ✓ x 2 | | | | |

IN-KIND SPONSORSHIP OPPORTUNITIES

Sponsorship benefits for the following in-kind opportunities will be negotiated based on the value of the support.

Media Sponsors

Print Sponsor

Trophy Sponsor

Décor Sponsor

Nominee Gift Sponsor

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